

WHAT IS CLAIMED IS:

1. An information recording device comprising:  
a selecting portion which selects at least one piece of advertisement information from multiple pieces of advertisement information or at least one piece of positional information from multiple pieces of positional information each representing a position at which the advertisement information is recorded, based on at least one of image data obtained by photographing an object, photographing information representing a situation in which the object was photographed, and personal information of an orderer who places an order for recording of the image data on a recording medium; and  
a recording portion which records the image data on the recording medium and records the selected information on empty space of the recording medium.
2. The information recording device of claim 1, wherein the photographing information includes at least one of a location and a date of photographing.
3. The information recording device of claim 1, wherein the advertisement information or the positional information is selected based on the object included in the image data.

4. The information recording device of claim 1, wherein the positional information represents a position on a network at which the advertisement information is recorded.

5. An information recording system comprising:  
a transmission device for transmitting via a network image data obtained by photographing an object and order information for recording the image data onto a recording medium, the order information including personal information of an orderer;

an advertisement database connected to the network, the advertisement database having recorded therein in advance multiple pieces of advertisement information or multiple pieces of positional information each representing a position where the advertisement information is recorded; and

an information recording device connected to the network, the information recording device recording on the recording medium image data transmitted from the transmission device and recording selected information on empty space of the recording medium,

wherein, in the information recording device or the advertisement database, the information to be recorded on the empty space is selected from at least one of the multiple pieces of advertisement information or the multiple pieces of positional information based on at least one of the image data transmitted from the transmission device via the network and the personal information.

6. The information recording system of claim 5, further comprising an advertisement information providing device which includes a recording medium having the advertisement information recorded thereon and provides to the advertisement database at least one of the advertisement information and the positional information representing the position where the advertisement information is recorded.

7. The information recording system of claim 6, wherein the advertisement information providing device is connected to the network, and the advertisement database transmits charging information to the advertisement information providing device.

8. The information recording system of claim 5, wherein the positional information represents a position on the network where the advertisement information is recorded.

9. An information recording system comprising:  
a transmission device for transmitting via a network image data obtained by photographing an object, photographing information representing a situation in which the object was photographed, and order information for recording the image data onto a recording medium, the order information including personal information of an orderer;

an advertisement database connected to the network, the advertisement database having recorded therein in advance multiple pieces of advertisement information or multiple pieces of positional information each representing a position where the advertisement information is recorded; and

an information recording device connected to the network, the information recording device recording on the recording medium image data transmitted from the transmission device and recording selected information on empty space of the recording medium,

wherein, in the information recording device or the advertisement database, the information to be recorded on the empty space is selected from at least one of the multiple pieces of advertisement information or the multiple pieces of positional information based on at least one of the image data transmitted from the transmission device via the network, the photographing information representing the situation in which the object was photographed, and the personal information.

10. The information recording system of claim 9, further comprising a personal information database connected to the network and having recorded therein at least one of the personal information included in the order information and personal information that the orderer has registered in advance,

wherein, when the advertisement information or the positional information is selected based on the personal information in the

information recording device or in the advertisement database, the advertisement information or the positional information is selected based on the personal information provided from the personal information database.

11. The information recording system of claim 9, further comprising an advertisement information providing device which includes a recording medium having the advertisement information recorded thereon and provides to the advertisement database at least one of the advertisement information and the positional information representing a position where the advertisement information is recorded.

12. The information recording system of claim 11, wherein the advertisement information providing device is connected to the network, and the advertisement database transmits charging information to the advertisement information providing device.

13. The information recording system of claim 9, wherein the positional information represents a position on the network where the advertisement information is recorded.

14. An image recording method comprising:  
selecting at least one of multiple pieces of advertisement information or at least one of multiple pieces of positional information

each representing a position at which the advertisement information is recorded based on at least one of image data obtained by photographing an object, photographing information representing a situation in which the object was photographed, and personal information of an orderer who places an order for recording of the image data on a recording medium; and

recording the image data on the recording medium and recording the selected information on empty space of the recording medium.

15. The information recording method of claim 14, further comprising recording the multiple pieces of advertisement information or the multiple pieces of positional information in the advertisement database in advance.

16. A storage medium which has stored thereon an information recording program for making a computer execute a predetermined process, the predetermined process comprising:

selecting at least one of multiple pieces of advertisement information or at least one of multiple pieces of positional information based on at least one of image data obtained by photographing an object, photographing information representing a situation in which the object was photographed, and personal information of an orderer who places an order for recording of the image data on a recording medium; and

recording the image data on the recording medium and  
recording the selected information on empty space of the recording  
medium.